



# President's Report

Merrickville and District Historical  
Society

Annual General Meeting  
November 25, 2015

# 2015 Year in Review: Continuity and Change

- Our Organization
- Events and Programs
- Summer at the Blockhouse
- Commitment to our Holdings
- Our Partners
- Our Members
- Coming in 2016

# Our Organization

We said good-bye to some old friends

- Sharon Alger (Treasurer) and Sharon Parkinson (Bookkeeper)

...And welcomed New Executive Members

- Ann Martin (President) – new
- Andrew McKay (Past-President) – new
- Treasurer (Jacob Dunning) – new
- Plus Michael Whittaker, Ellen Hackett and Nancy Warr

# From a Management Perspective

- Our Membership is consistent
- Financial Picture is solid (more from our Treasurer, Jacob Dunning)
- Insurance is in place
  - General Liability
  - Director's Insurance
- Policies are being updated
  - Collections Policy
  - Privacy Policy

# Events and Programs 2015

## Continued Our Regular Annual Offerings

- Annual Dinner (April)
- Blockhouse Festival (June)
- Kawartha Voyageur
- Laying a wreath at Remembrance Day Ceremonies

## Held Successful Monthly Lecture Series

## Opened New H.F. McLean Exhibit in the Blockhouse

- Thank you Wayne Poapst and Martin Green
- Funds from Kevin Gray Fund and George Yap Fund

# Great Summer at the Blockhouse!

10,268 Visitors,  
up 4.2%



Mayor David Nash, MP Gord Brown and  
MPP Steve Clark, June 2015



Summer  
Interpreters  
Laura Yates  
and Jacob  
Nickerson

Summer  
Interpreters Sarah  
Charette and  
Karleigh Pitura




Visit from Japanese Film  
Crew, August 2015



# New in 2015


- The Merrickville and District Historical Society made its presence known on social media

	<b>Merrickville and District Historical Society</b> <a href="#">Build Audience</a> · <a href="#">Promote Page</a>	<a href="#">See Insights</a>	
	<b>LAST WEEK</b>	<b>PREVIOUS WEEK</b>	<b>TREND</b>
Page Visits	62	45	37.8%
Weekly Total Reach	704	184	282.6%
People Engaged	88	28	214.3%
Message Response Rate	0.0%	100.0%	-100.0%
Message Response Time	N/A	174 mins	N/A
Total Page Likes	202	200	1.0%



# New in 2015 (cont'd)

1 Notifications Messages Search Twitter



TWEETS 68 FOLLOWING 120 FOLLOWERS 50 LIKES 69 LISTS 1

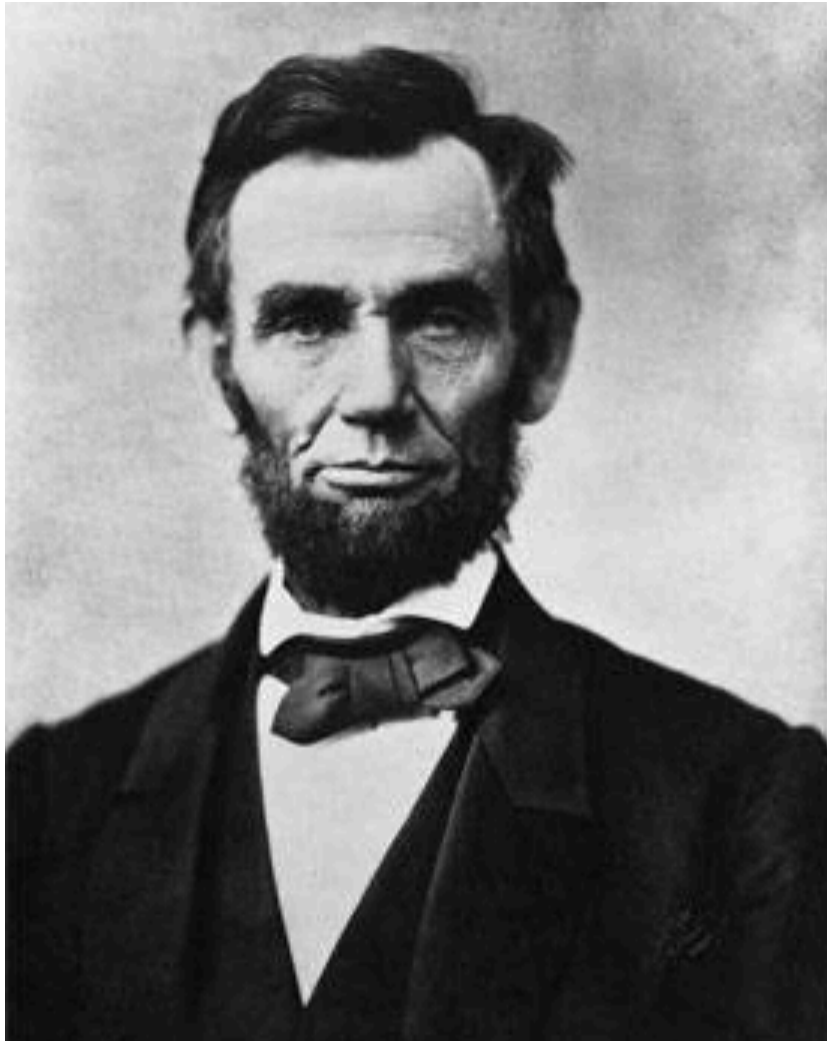
**IleHistSoc**  
FOLLOWS YOU  
and District Historical

**MerrickvilleHistSoc** @MvilleHistSoc · 6h  
 **#TBT** to circa 1917, when you could buy a

Who to follow · Refresh  
**Contour** **Bayer Diabetes**  
Follow



Of course...



**“Don’t believe  
everything you  
read on the  
Internet just  
because there’s  
a picture with a  
quote next to it.”**

**—Abraham Lincoln**

# Commitment to our Holdings

## PastPerfect Data Conversion Project

Thanks to a Heritage Merrickville Foundation grant we have an opportunity to upgrade our collections management software!

Angela Beking, our Project Coordinator, was hired with funds from the Ontario Ministry of Colleges, Training and Universities.

Merrickville Public Library has provided accommodation and support for Angela – thank you, Mary Kate Laphen!



# Thank you to our Partners:

## Funding

Village of Merrickville-Wolford  
Heritage Merrickville Foundation  
Canada Summer Works Program  
Heritage Canada's Young Canada Works Program  
Ontario's Heritage Organization Development Grant  
Ontario Ministry of Colleges, Training and Universities

## Support

Merrickville Public Library (Mary Kate Laphen)  
Parks Canada Merrickville Locks Staff  
Royal Canadian Legion, Branch 245, Merrickville

## Members of the Heritage Community in Eastern Ontario (and beyond!)

Re-enactors  
Heritage Displays  
Monthly Speakers

# It takes a Society....

We entered all of our volunteer hours into the database and came out with:



# Thank You All!



# Coming in 2016...

Strategic Planning Session, January 9, 2016

We want to hear where you'd like us to be in the next five years...

Heritage Classic Run, April 30, 2016

Blockhouse Festival, June 4-5 2016

New Website that will allow us to publish more quickly (and more often)

Plus our regular annual events!



# Looking forward to 2016 with you!



Ann Martin

President

Merrickville and District Historical Society